

Hartford Faculty Scholars Program

Administered by The Gerontological Society of America

Policy Leadership Institute October 21 – 23, 2009

**Grand Hyatt Washington
1000 H Street, NW
Washington, DC 20001
Telephone: 202-582-12324
Fax: 202-637-4781**

Wednesday, October 21, at the Grand Hyatt Washington and The Monocle Restaurant

5:00 p.m. **Meet in the Hyatt lobby at 5:00 p.m. for departure to The Monocle Restaurant: 107 D Street, NE**
202-546-4488

5:30 p.m. - **Reception with Social Work and Nursing Colleagues**
6:15 p.m.

Welcome

Barbara Berkman, Program Director
Hartford Faculty Scholars Program

Pamela Dudzik, Program Associate

Building Academic Geriatric Nursing Capacity (BAGNC) Scholars Award Program

Introductions

Scholars introduce themselves

6:15 p.m. **Dinner at The Monocle Restaurant**
Dinner Speaker: “Washington Update”

Robert B. Blancato, President
Matz Blancato & Associates

Thursday, October 22, Grand Hyatt Washington

8:30 a.m.	Breakfast	Burnham Room
9:00 a.m.	Introductions and Meeting Overview <i>Brian W. Lindberg, Executive Director</i> Consumer Coalition for Quality Health Care <i>Doris Reeves-Lipscomb, Facilitator</i> Groups-That-Work	
9:30 a.m. - 10:15 a.m.	Keynote Speaker: “Why Academics Need to Integrate Public Policy into Otherwise Full Lives” <i>Judy Feder, Professor</i> Georgetown University Public Policy Institute Question and Answer Opportunity	
10:15 a.m.	Break	
10:30 a.m. - 12:30 p.m.	Framing Your Issue: A Work Session to Choose and Protect Your Story <i>Thomas G. Goodwin, President</i> Thomas Goodwin Communications This will be an interactive session. Each participant will be given ideas about how to frame her or his work/issues for short meetings with funders, elected officials, Hill staff, or someone at a cocktail party.	
12:30 p.m. - 1:30 p.m.	Lunch	Burnham Room
1:30 p.m.	Break	

1:45 p.m. - **Testifying on Behalf of Your Work:** **Burnham Room**
2:15 p.m. **A Demonstration**

Rita Jing-Ann Chou, Hartford Faculty Scholar
College of Social Work, University of South Carolina

2:15 p.m. - **Advice on Communicating with Staff and Members**
3:45 p.m. **of Congress**

Katherine Hayes, Vice President, Health Policy
Jennings Policy Strategies, Inc.

Kathryn G. Kietzman, Health and Aging Policy Fellow
Office of Senator Debbie Stabenow (D-MI)

Question and Answer Opportunity

3:45 p.m. **Break**

4:00 p.m. - **An Introduction to the**
4:30 p.m. **National Academy on an Aging Society**

Greg O'Neill, Director
National Academy on an Aging Society, GSA

Question and Answer Opportunity

4:30 p.m. **Summarizing the Day**

Doris Reeves-Lipscomb

6:30 p.m. **Reception** **Latrobe Room**

7:00 p.m. **Dinner** **Burnham Room**

Friday, October 23, on Capitol Hill and at the Grand Hyatt

Please bring a photo identification card with you to the Hill. You may be asked to show an id when entering the congressional office buildings and the Capitol.

8:15 a.m. Meet in the lobby of the Grand Hyatt to travel to the Hill.

9:00 a.m. - **Breakfast and Speakers on Capitol Hill**
11:00 a.m. **Room TBA**

Welcome (9:00 a.m.)

Cara Goldstein, Policy Advisor
Joy McGlaun, Health Policy Advisor
Senate Special Committee on Aging

How Congress Really Works: The Legislative Process and More

William Benson, Managing Partner
Health Benefits ABCs

11:00 a.m. - **Conference Participants Visit Congressional Offices**
3:30 p.m.

Lunch on Your Own Schedule - At the Senate or House Cafeterias or at Local Restaurants – see list in resource folder.

4:00 p.m. - **Happy Hour and Discussion of Hill** **Burnham Room**
5:00 p.m. **Visits in the Grand Hyatt Washington**

Conference participants and staff will meet for a short discussion of their visits to congressional offices.

At this point, evaluations and Hill Visit Feedback forms may be turned in.